



## Constituency Committee - Wirral South

<b>Date:</b>	<b>Thursday, 20 April 2017</b>
<b>Time:</b>	<b>6.00 pm</b>
<b>Venue:</b>	<b>Mayer Hall, The Village, Bebington. CH63 7PL</b>

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### AGENDA

**1. MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST**

Members are asked to consider whether they have any disclosable pecuniary or non-pecuniary interests in connection with any item(s) on the agenda and, if so, to declare them and state the nature of the interest.

**2. APOLOGIES FOR ABSENCE**

**3. MINUTES OF THE LAST MEETING OF THE COMMITTEE (Pages 1 - 12)**

To confirm the Minutes of the last meeting of the Committee held on 2 February 2017 as a correct record. **(Attached)**

**4. UPDATE PROVIDED BY MERSEYSIDE FIRE AND RESCUE SERVICE**

To receive an oral report from the Constituency Manager on behalf of Ritchie Clarke - Station Manager.

**5. UPDATE FROM MERSEYSIDE POLICE**

To receive an oral report from Neighbourhood Inspector Georgina Minnery.

**6. NEW FERRY INCIDENT UPDATE**

Oral reports from the Bromborough Ward Members and the Constituency Manager.

**7. WIRRAL SOUTH PRIORITY UPDATE (Pages 13 - 20)**

Report of the Constituency Manager is **attached**.

**8. WIRRAL SOUTH BUDGET SUMMARY (Pages 21 - 24)**

Report of the Constituency Manager is **attached**.

**9. WIRRAL SOUTH COMMUNITY REPRESENTATIVE REPORT (Pages 25 - 32)**

To consider a report detailing issues experienced by communities throughout Wirral South on a ward by ward basis. These issues have been collated by the Wirral South Community Representatives and compiled by the Engagement Officer into the **attached** report. This report is a standing item on the Committee's agenda.

**10. WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER THREE (Pages 33 - 62)**

The Wirral Plan: A 2020 Vision provides the joint partnership strategic planning framework to improve outcomes for Wirral residents over a five year period. It outlines 20 Pledges to residents based around the three themes of People, Business and Environment.

The **attached** report provides the Wirral Plan Overview Report which describes performance at Quarter 3 (October to December 2016). It is focused on high level population measures which describe progress towards making a difference to the lives of Wirral residents.

**11. PUBLIC QUESTION AND ANSWER (APPROXIMATELY 20 MINUTES) INCLUDING RESPONSES ASKED AT THE PREVIOUS COMMITTEE MEETING**

Although it is possible to forward pre-notified questions to the Constituency Manager in advance of this meeting, questions can also be asked on the night, via the Chair. All questions will be collated and dealt with in turn by the Chair.

**12. URGENT BUSINESS APPROVED BY THE CHAIR**

**13. DATE AND TIME OF NEXT MEETING**

The next meeting of the Committee is scheduled to be held at 6pm on Wednesday, 21 June 2017 in a venue to be arranged.

## CONSTITUENCY COMMITTEE - WIRRAL SOUTH

Thursday, 2 February 2017

Present

Councillors

C Carubia  
P Gilchrist  
A Hodson  
D Mitchell  
C Muspratt  
T Pilgrim  
C Povall  
L Rowlands

W Smith  
A Sykes  
J Walsh  
W Ward  
I Williams  
KJ Williams

Community  
Representatives:

M Craig  
K Sutton  
P Wright

27 **MINUTES SILENCE**

Members stood in silence for one minute in tribute to Betty Smith, previous Mayoress and wife to Councillor Walter Smith.

28 **MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST**

Members were asked to declare any disclosable pecuniary and non pecuniary interests in connection with any items on the agenda and to state the nature of the interest.

No such declarations were made.

29 **APOLOGIES FOR ABSENCE**

Apologies were received from:

Councillor K Hodson

Community Representatives: Mal Wright  
Ray Squire

30 **ORDER OF BUSINESS**

The Chair agreed to vary the order of business and opted to hear public questions after the Neighbourhood Inspector's update.

31 **MINUTES OF THE LAST MEETING OF THE COMMITTEE**

**RESOLVED:**

That the Minutes of the meeting of the Committee held on 5 October 2016 be confirmed as a correct record.

32 **UPDATE FROM MERSEYSIDE FIRE AND RESCUE SERVICE**

It was noted that the Committee would not be receiving an update from the Merseyside Fire and Rescue Service as the Station Manager could not be in attendance at the meeting.

33 **UPDATE FROM MERSEYSIDE POLICE**

Georgina Minnery, the Neighbourhood Inspector introduced herself to the Committee and used the opportunity to explain the significant restructure and reorganisation of Merseyside Police. She informed Members that the restructure had been undertaken with the view to reduce the hierarchy within the Police Force.

Members were informed that local policing would be based from Bebington Police Station as of 10 February 2017, CID now operate from Birkenhead Police Station and response (999 calls), are based at Wallasey Police Station.

The Inspector reported that restructure had occurred smoothly and the response thus far to the restructure has been positive. Changes to the Infrastructure such as ICT systems will be put in place in the near future.

Members were informed that further to refurbishment works, Bebington Police Station will open Friday 10 February. An invitation was extended to all Members to attend the opening day.

**Questions and Answers**

Mr Hussain, local business owner enquired into options in place to introduce a 'one stop shop' for support and assistance from the Police in the Heswall area.

Inspector Minnery explained that, at present there are no plans in place but would welcome any suggestions.

Councillor J Walsh requested an update regarding an incident that had been reported at the previous Constituency Committee whereby concerns had been raised over young people throwing items from a bridge, located on the A41 (New Ferry Bypass). A 4G camera had been installed as a deterrent.

Councillor Walsh enquired as to whether there had been any further incidents of this nature.

Inspector Minnery responded by explaining that no incidents of this nature had occurred since the installation of the 4G camera.

Councillor J Williams reported that a vehicle had been abandoned on the Abbott Estate, Bebington. He informed that he had reported this on numerous occasions to no avail.

Inspector Minnery stated that she would enquire as to why this had not been dealt with.

Councillor Les Rowlands reiterated comments made at the previous Committee regarding issues in Heswall and requested that good relationships are maintained between Ward Councillors and Officers from Merseyside Police.

#### **34 WIRRAL SOUTH ONE TO ONE YOUTH COUNSELLING SERVICE**

Joanne Day, Operations Manager and Kate McDonald, Counsellor from Response were in attendance to report on progress within the service.

Members heard how the Response service is confidential and offers support to young people aged 16 -19. The service offers advice and support with issues such as: drugs and alcohol, homelessness and leaving care. A Counselling service is also available.

Referrals are usually through professional bodies, although individuals can self refer. Response works in conjunction with CAMHS to ensure service users are not accessing two services unnecessarily. If there are significant concerns regarding mental health then this can be escalated. Locations this service can be accessed are: Bebington Youth Club, Eastham Youth Club and Heswall One Stop & Library.

It was reported that since May 2016, 86 young people have accessed the service and 16 of which have benefited from therapeutic intense sessions.

Members were then informed that presenting issues were as follows:

- Trauma
- Parental alcohol/substance misuse
- Family breakdown
- Pressure from peers
- Self harm
- Suicide ideation
- Anxiety & Depression

- Bullying.

Impact of the service has been as follows:

- Reduction in self harm
- Reduced suicidal feelings
- Re-engagement with education
- Improved relationships at home and with friends/peer groups.
- Improved mental health and well-being.
- Young People are fully aware that they have a Counsellor to speak to as and when needed.

Three case studies were then explained to Members as a means to demonstrate outcomes delivered through young people accessing the service. This involved, intervention following self harm, suicidal thoughts, social media bullying, depression and anxiety. In all cases therapeutic counselling services were utilised and outcomes were very positive for the young people involved.

In response to the presentation, Councillor Ward informed the Committee that he had spoken to young people in New Ferry who had accessed the service and had had very positive experiences.

The Chair expressed her thanks on behalf of the Committee for an informative presentation.

### 35 **WIRRAL SOUTH PRIORITY UPDATE**

Racheal Musgrave, on behalf of the Constituency Manager, introduced a report to update Members on the Committee's priorities and their associated spend for 2016/17 and sought decisions in relation to priority driven spend.

Members were reminded that in December a budget proposal was brought to Cabinet suggesting a one year reduction in spend for constituency committees for 2017/18 totalling £250k in savings. Members were advised that, although at this stage, the saving option is a proposal, it is important that recommendations are made at this stage.

The recommendations were set out and explained clearly within the report. Some discussion was had regarding concerns and implications surrounding a lack of Government funding having impacted upon this Committee. The Committee discussed and voted separately on each recommendation.

#### **Recommendation one**

Councillor Adam Sykes, regarding recommendation one, moved the following amendment, as follows:

“The Wirral South Constituency Committee calls for the proposal for reduction in spending on Constituency Committees to be withdrawn to ensure stability and continuity for our commissioned services. Given the Council’s support for devolution to the city region, this Committee feels that this should continue down to the constituencies and adequate funding needs to be in place to make this meaningful and not just paying lip service. “

Councillor Gilchrist endorsed the recommendation and requested that a further clause be included as follows:

“Cabinet be requested to honour the funding”

The amendment in its entirety as moved by Councillor Sykes and seconded by Councillor Gilchrist was put and it was :

Resolved (6:0: with 8 abstentions) That:

**The Wirral South Constituency Committee calls for the proposal for reduction in spending on Constituency Committees to be withdrawn to ensure stability and continuity for our commissioned services. Given the Council’s support for devolution to the city region, this Committee feels that this should continue down to the constituencies and adequate funding needs to be in place to make this meaningful and not just paying lip service and Cabinet be requested to honour the funding.**

### **Recommendation two**

With regards to recommendation two, Mr K Sutton, Community Representative raised concerns regarding the changes made to Wirral South Social Isolation Service. David Armstrong, informed the Committee that the organisation in question had approached the Council to inform Officers that they could no longer continue as an organisation and have since gone into liquidation and as a result a new provider was sought.

Councillor J Walsh also mirrored concerns, and requested that the Constituency Manager report back on details of new contracts awarded to the next Committee.

On a motion by Councillor Pilgrim and duly seconded it was:

**Resolved (14:0) That:**

**Progress made by and changes made to the Wirral South Isolation Service be noted.**

### **Recommendation three**

On a motion by Councillor Pilgrim and duly seconded it was:

**Resolved (14:0) That:**

**The progress made by the Wirral South Youth Counselling service be noted.**

**Recommendation four**

Volunteers were sought for one elected Member per Ward covering Wirral South to sit upon an evaluation panel to review the Wirral South Youth Counselling Service. The following Members volunteered for the role:

Councillor C Muspratt – Bebington Ward  
Councillor W Ward – Bromborough Ward  
Councillor P Gilchrist – Eastham Ward  
Councillor A Sykes – Clatterbridge Ward  
Councillor L Rowlands – Heswall Ward

On a motion by Councillor Pilgrim and duly seconded it was:

**Resolved (14:0) That:**

**Volunteers (one elected Member per ward) agree to sit upon an evaluation panel prior to the next committee to review the Wirral South Youth Counselling Service and agree (via delegated decision) if the contracted one year extension be adopted or not. Decision to be reported to the Committee on 27 April 2016 with volunteers as appointed by this Committee. Evaluation panel to convene no later than 4 weeks after the date of this committee.**

**Recommendation 5**

On a motion by Councillor Pilgrim and duly seconded it was:

**Resolved (14:0) That:**

**The Committee note the progress made in providing the Wirral South National Citizenship Service Bursary.**

**Recommendation 6**

With regards to recommendation 6, Members expressed concerns regarding the Open Spaces budget for 2016/17 (£15k) being allocated in its entirety to New Ferry Park, leaving Torr Park with £50k allocation via section 106 monies.



Councillor J Walsh, seconded by Councillor W Ward moved the following motion:

“The decision relating to the Open Spaces budget for 2016/17 be deferred for a decision to be taken at the next scheduled meeting of the Wirral South Constituency Committee.”

**Resolved (14:0) That:**

**“ A decision relating to the Open Spaces budget for 2016/17 be deferred to the next scheduled meeting of the Wirral South Constituency Committee.”**

**RESOLVED that:**

- 1) The Wirral South Constituency Committee calls for the proposal for reduction in spending on Constituency Committees to be withdrawn to ensure stability and continuity for our commissioned services. Given the Council's support for devolution to the city region, this Committee feels that this should continue down to the constituencies and adequate funding needs to be in place to make this meaningful and not just paying lip service; and Cabinet be requested to honour the funding;**
- 2) progress made by and changes made to the Wirral South Isolation Service be noted;**
- 3) the progress made by the Wirral South Youth Counselling service be noted;**
- 4) volunteers (one elected Member per ward) agree to sit upon an evaluation panel prior to the next committee to review the Wirral South Youth Counselling Service and agree (via delegated decision) if the contracted one year extension be adopted or not. Decision to be reported to the Committee on 27 April 2016 with volunteers as appointed by this Committee. Evaluation panel to convene no later than 4 weeks after the date of this committee;**
- 5) the Committee note the progress made in providing the Wirral South National Citizenship Service Bursary; and**
- 6) the decision relating to the Open Spaces budget for 2016/17 be deferred for a decision to be taken at the next scheduled meeting of the Wirral South Constituency Committee.**

A Report by the Wirral South Community Representatives set out progress to date following the co-opting of five Community Representatives (com reps) to the Wirral South Constituency Committee (WSCC) on 15 October 2015. The report highlighted particular issues being experienced by the communities within the five wards and sought to bring them formally to the attention of this Committee.

Peter Wright, Community Representative provided a verbal update and summarised ongoing work within Wards located within the Constituency as set out within the report.

Members heard how Com Reps had continued to meet regularly during 2016 and would continue to do so during 2017. It was reported that considerable progress had been made during 2016 and that their aim was to make the strongest possible contribution in the next twelve months. Members were advised that the focus for 2017 was to build upon the platform created in the last twelve months and that their aim was to complete these discussions in Q1 2017/18 with all relevant stakeholders and decision makers.

**Resolved That –**

- 1) all Officers and Elected Members note issues raised by Com Reps and address these with Com Reps; and**
- 2) all Officers and Elected Members note the progress made by Com Reps in their local wards.**

**37 WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER TWO**

A report of the Director for Health and Wellbeing provided the 2016/17 Quarter 2 (July – September) Wirral Plan Overview for the Committee to review performance against the Wirral Plan. The report set out the available data for a series of high level indicators which align the Wirral Plan Pledges. A summary narrative was also provided to describe progress in Quarter 2.

**Resolved That:**

**progress made in delivering the 2020 plan be noted.**

**38 PUBLIC QUESTION AND ANSWER (APPROXIMATELY 20 MINUTES) INCLUDING RESPONSES TO QUESTIONS ASKED AT THE PREVIOUS COMMITTEE MEETING**

The Committee and members of the public in attendance at the meeting raised the following questions, issues, concerns and requests.

### **Question 1 Ms Susan Brown**

#### **Ms Brown raised the following query:**

The Council's publication, Wirral View, first circulated in October 2016 has not successfully reached every household in Wirral on a monthly basis, as was promised by local residents. She queried who is responsible for distribution and what would be done to rectify this issue. She also commented how she had provided postcodes to Council Officers of areas affected. Councillor Adam Sykes also sought clarification on this issue.

In response, David Armstrong, Deputy Chief Executive explained that due to commercial sensitivity he could not discuss specific details of the contract, however, it has been made clear to the company that this is unacceptable and measures are being put in place to combat this.

### **Question 2 – Mr Abbas Hussain**

#### **Mr Hussain raised the following query:**

A Budget Option that will be brought forward to the Cabinet and Council in Feb and March is to introduce car parking charges across Wirral. The proposal, if agreed included charging on street and in country parks. Mr Hussain queried if the impact on small business owners, such as himself had been considered and analysed. He also queried how many new parking wardens would be employed as a result.

David Armstrong responded by making clear that, at present, options are proposals and there is no guarantee that Cabinet Members will resolve to implement car parking charges. He explained that the options had been put forward by Officers as a means to raise revenue for the Council in light of the £41 million savings that must be made in the next financial year.

In response to a supplementary question, David Armstrong made clear to the Committee that no equipment such as parking meters had been ordered in advance of a decision being made. He also explained that, at present, there is a small budget in place, allocated to parking across the Borough, therefore if enhancements had been made in certain areas such as Royden Park, this budget will have been utilised.

### **Question 3 – Dr Elaine Roberts**

#### **Dr Roberts raised the following query:**

Regarding the proposed car parking charges, clarity was sought as to whether a traffic impact assessment had been conducted. Concerns were also raised regarding the likelihood of residents beginning to park in residential areas

causing road blockages. She also sought reassurance that the views of residents submitted in various letters, petitions would not be ignored. She also drew attention to letters from two local MPs opposing the proposals.

David Armstrong responded by stating comments raised had been mirrored by elected members and that all feedback would be collated and shared with Members and Officers.

#### **Question 4 – Ms Laurel Parkinson**

##### **Ms L Parkinson raised the following query**

In certain areas of the Wirral such as Thornton Hough broadband provision is notoriously slow and fibre optic is not available in the area. Clarity was sought over grants available as a means to improve this and if the Council are utilising this.

Councillor A Sykes, Ward Councillor for Clatterbridge informed the Committee that he had raised this issue with the appropriate Cabinet Member and had not yet received a response.

It was resolved that this issue would be chased up with the appropriate Cabinet Member.

#### **Question 5 – Mr Mark Craig, Community Representative**

##### **Mr M Craig raised the following query**

With regards to proposed car parking charges, Mr Craig advised that he had approached Bromborough Traders and they had voiced concerns particularly as they had already felt the impact of the Croft Retail Centre whereby car parking is free. He reiterated that a full impact assessment must be conducted in advance of proposals being implemented, should they be agreed.

In response, Councillor W Ward informed the Committee that he had moved a motion at a meeting of the Business Overview and Scrutiny Committee as follows:

##### **Minute 50 extract Business Overview and Scrutiny Committee - 24 January 2017**

*It was then moved by Councillor Ward, and seconded by Councillor Abbey –*

*“That this Committee requests officers to develop a full report which considers the impact on small businesses, traffic and the wider community to enable Councillors to fully scrutinise all aspects of the affects which may occur in an increase or implementation of parking charges.”*

*It was then moved as an amendment by Councillor Blakeley and seconded by Councillor Steve Williams, that –*

- “1. Committee notes the numerous petitions of objection, totalling over 15,000 signatures to date.*
- 2. Committee notes the level of public anger and opposition to these proposals.*
- 3. Committee recognises the potential damage the introduction of car parking charges will do to the already struggling town centre shopping areas.*
- 4. Committee also recognises that charging for parking in Country Parks, with an estimated drop in usage of 30% of users will have a detrimental effect on public health.”*

#### **Question 6 – Mr David Bird**

##### **Mr D Bird raised the following query**

With regards to Co-operatives a question was asked how the Council may improve contributions to Co-Ops given that there is no expense within the Council to set them up

Councillor Carubia informed that the Committee did not have the information to hand but would contact Mr Bird with an answer to his question.

#### **Question 7 – Mr John Lack**

##### **Mr J Lack raised the following query**

In regards to proposed car parking questions, concern was raised over the social impact with particular regard to issues of social isolation. He commented that in some circumstances, people will be paying just as much to park as they will to attend events.

A further comment was made by Kevin Sutton, Community Representative that business will be greatly affected and that residents will be forced to park on residential streets.

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#### **URGENT BUSINESS APPROVED BY THE CHAIR**

Mr R Johnstone, member of the Older People's Parliament addressed the Committee to inform Members of forthcoming events as follows:

Thursday 9 February 2017 – social event to address Social Isolation, St Werburgh's Church

Friday 24 March - Housing Event re: link between housing and health, St Ann's Church Rock Ferry, 12 – 3 pm.

40     **DATE AND TIME OF NEXT MEETING**

It was noted that the next meeting of the Committee has been advertised as taking place at 6pm, 20 April, venue TBC.



## Constituency Committee - Wirral South

<b>REPORT TITLE:</b>	<b>Wirral South Priority Update</b>
<b>REPORT OF:</b>	<b>Director for Health and Wellbeing</b>

### REPORT SUMMARY

This report provides an update on the Constituency Committee's priorities and their associated spend for 2016/17, seeking decisions in relation to priority driven spend.

The work of Wirral South Constituency Committee contributes to a range of Wirral Plan 2020 pledges and neighbourhood working is key to delivery of the Plan.

This report affects all Wards within the Wirral South Constituency (Bebington, Bromborough, Clatterbridge, Eastham and Heswall).

This is not a key decision.

### RECOMMENDATION/S

It is recommended that:

RECOMMENDATION 1: The committee note that the current Social Isolation Contract will cease on the 31<sup>st</sup> of May 2017.

RECOMMENDATION 2: The committee agree to the provision of the Wirral South Social Isolation Grants Fund with the remaining funds for 2017/18 (£15,267.28) allocated. Specific administrative details to be presented at the next committee, prior to launch.

RECOMMENDATION 3: The committee agree the proposal made by the Wirral South Youth Counselling Service Evaluation Panel and agree the extension of the service for another 12 months from the 1<sup>st</sup> of June 2017.

RECOMMENDATION 4: The Committee note the progress made in providing the Wirral South National Citizenship Service Bursary

RECOMMENDATION 5: The committee make a decision on how to allocate the existing £18,281 between New Ferry Park and Torr Park allowing works to be ordered ASAP ensuring improvements can be realised during the summer months



## SUPPORTING INFORMATION

### 1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 To enable the work of the Wirral South Constituency Committee to be focussed upon the agreed priorities and spend to be distributed accordingly.

### 2.0 OTHER OPTIONS CONSIDERED

- 2.1 Learning has been taken from this committee's spend throughout its operation.

### 3.0 BACKGROUND INFORMATION

#### 3.1 Social Isolation

- 3.1.1 Due to the budgetary decision to freeze the core funding for constituency committees for 2017/18 it is not possible to extend the current Wirral South Social Isolation Contract delivered by the GIFT Network (for more information on the GIFT Network see here: <http://www.giftnetwork.co.uk/>). The existing service ceases on the 31<sup>st</sup> May 2017 (see recommendation one). Further detail of the Budget Council decision from the 6<sup>th</sup> of March can be found here: <http://democracy.wirral.gov.uk/mgChooseDocPack.aspx?ID=5516>

- 3.1.2 Table one gives a detailed breakdown of interaction undertaken by GIFT during quarter 5 (Dec, Jan & Feb) of the current contract

Table One:

	Sep-Nov	Dec-Feb
<b>New Beneficiaries recruited since December</b>	5	11
<b>Existing beneficiaries who just attend lunches</b>	10	15
<b>Existing beneficiaries who attend lunch and have interaction with GIFT in between</b>	8	12
<b>Existing beneficiaries who GIFT contact and interact with depending on their current circumstances.</b>	5	17
<b>Beneficiaries who no longer wish for interaction (closed)</b>	19	39
<b>Beneficiaries contacted who wish to engage again after Christmas</b>	46	
<b>Total active beneficiaries</b>	74	63
<b>No of people given info to, as a one off</b>	?	60+
<b>No. Dementia Friends sessions</b>	1	1
<b>No. GIFT Grants paid and amount in money</b>	0	4 =£800,
<b>No. Admiral Nurse patients</b>	6	11

**3.1.3 See recommendation one.**

3.1.4 The Wirral South Constituency Committee currently holds £15,267.28 within its social isolation budget. It is proposed that this remaining amount (although not enough to extend the existing contract) should be used to provide the Wirral South Social Isolation Fund. This fund would be open in the summer of 2017 and monies allocated by the end of September 2017 in the form of a small grants programme; maximum £2k per application. It is proposed that the fund is open to all social sector partners including smaller, formally constituted organisations in an attempt to engage at the most local level possible.

**3.1.5 See recommendation two.**

3.1.6 The Wirral South Engagement Officer (Shannon Kennedy) has also worked tirelessly on the “2016 Christmas Together Project”. This project is directly aimed at combating social isolation over the 2016 Christmas period in Wirral South. Details of the partner organisations and levels of engagement can be found in table two.

A small amount of general engagement funding was used to facilitate some of the events, Work is already underway for 2017 Christmas Together.

Table Two:

Partner Location	Volunteers Involved	Isolated Individuals Engaged With
<b>Delamere Community Centre, Delamere Avenue, Eastham, CH62 9ED</b>	<b>25</b>	<b>9</b>
<b>Age UK Wirral, Age UK Meadowcroft Centre, Spital Road, CH62 2DE</b>	<b>13</b>	<b>50</b>
<b>Christ Church Community Centre, Kings Road, Higher Bebington, CH63 8LX</b>	<b>29</b>	<b>53</b>
<b>Heswall Parish, St. Peter's Centre, Lower Heswall, CH60 0DZ</b>	<b>(Unknown)</b>	<b>22</b>
<b>St. Mark's Church, St Mark's Church Hall, New Chester Road, New Ferry, CH62 1DG</b>	<b>7</b>	<b>35</b>

### 3.2 Gaps in Youth Provision

3.2.1 The Wirral South One to One Youth Counselling Service continues to operate with great success. Table three gives a breakdown of the current demand at the end of quarter three (Nov, Dec, Jan). Please note that appointments will now only be offered in Heswall should a young person from the Heswall area be referred to the service.

Table Three:

Area	In Counselling	Waiting to be seen	Counselling ended	Attended drop in
Heswall	0	0	4	No drop-in
Bebington	3	0	6	38 + 4 outreach
Eastham	3	1	4	32

3.2.2 Following the recommendation of the previous committee the Wirral South Youth Counselling Service Evaluation Panel met on Thursday the 9<sup>th</sup> of March. The incumbent contractor was given the opportunity to present their progress to date and asked to clearly define how they would deliver the contract in the second year should the available extension be offered. The contractor was asked how they have/would meet the following criteria:

- a) Minimise waiting times for young people (from Wirral South) accessing a one to one counselling service in Wirral thus maximising the potential for successful intervention*
- b) Offer one to one counselling services to young people throughout Wirral South on a more localised footprint thus minimising the need to travel to an appointment*
- c) Increase awareness that a Wirral South Specific service exists thus, maximising potential referrals and overall impact*
- d) How the service has evolved throughout the year to meet the needs of the population of Wirral South aged 13-18?*
- e) What innovation they intend to initiate should the one year extension be granted?*

The panel (which consisted of elected members from this committee) gave each element of the evaluation either good (4 out of 5) or excellent (5 out of 5) and their evaluation scores were recorded. Based upon the evaluation panel's findings it is recommended that the contract is extended for 12 months from the 1st of June 2017, at the existing cost.

**3.2.3 See recommendation three.**

3.2.4 At its meeting on the 5<sup>th</sup> October, 2016 the Wirral South Constituency resolved to:

*“...Commit £3,097 (remaining gaps in youth provision budget for 2016/17) to provide a National Citizenship Service bursary for young people who are financially excluded in Wirral South (with further details to be reported to the next committee on 2 February 2017)”*  
(minute 21, resolution one refers)

The proposal was to utilise the underspend offering a bursary to young people from deprived areas in Wirral South, covering:

- Initial signup fee
- An agreed list of essential kit for residential elements
- Access to public transport for a 2 week period during social action element.

3.2.5 At the time of writing this report 8 individuals meeting the criteria have applied for support. Further updates and case studies will be brought to committee once the programme has actually commenced. Members will be given the opportunity to attend various NCS graduations later in the year to experience first-hand the results of the programme.

**3.2.6 See recommendation four.**

3.2.7 Work has been ongoing between the Constituency Manager, Wirral's Sports Development team and Ingeus (Central Government's delivery partner) to ensure the programme can be launched and assessed and allocated in line with the wider recruitment timetable.

**3.3 Improved Open Spaces**

3.3.1 Work continues in line with the committee's previous resolution and existing priority to support both New Ferry Park and Torr Park across 2016/17 and 2017/18. The Wirral South Engagement Officer has worked tirelessly to

establish one advisory board for each of the aforementioned parks. These advisory boards consist of local residents and stakeholders and their objectives are not only to influence the decisions on spend for their respective open spaces but also to add built in sustainability in two parks that although well-loved and used have no form of friends group in place.

- 3.3.2 Following the decision to freeze this committee's funding for 2017/18 a committee decision is sought to agree the budgetary allocation for both new Ferry and Torr Park.

Current (total) available budget stands at £18,281 (this includes various, sundry carry overs from previous years). As such a decision is sought on how to split the available amount across the two sites whilst considering that Torr Park has also secured £50k section 106 funding (now confirmed and paid to the council).

- 3.3.3 **See recommendation six.**

#### **4.0 FINANCIAL IMPLICATIONS**

- 4.1 This report has implications for the expenditure of budget allocated to Wirral South Constituency Committee.
- 4.2 Regular budget monitoring with Business Services takes place to ensure that the expenditure incurred is accurate and complies with what has been agreed by the Committee.

#### **5.0 LEGAL IMPLICATIONS**

- 5.1 The arrangements help the Council to deliver on the Localism Act 2011 and Public Services (Social Value) Act 2012.

#### **6.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS**

- 6.1 Funding available may assist in greater use of and/or access to community assets.

#### **7.0 RELEVANT RISKS**

- 7.1 Failure to agree the distribution of funding limits the Committee's ability to effectively tackle its priorities and may result in a loss of funding allocation.

## **8.0 ENGAGEMENT/CONSULTATION**

- 8.1 Elected members, community representatives and members of the public have the opportunity to participate in all Constituency Committees.
- 8.2 The neighbourhood working model strengthens the Council's relationship with the voluntary, community and faith sector.

## **9.0 EQUALITY IMPLICATIONS**

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments/equality-impact-assessments-2010-14/chief>

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## **APPENDICES**

None

## **REFERENCE MATERIAL**

None

## **SUBJECT HISTORY (last 3 years)**

<b>Council Meeting</b>	<b>Date</b>
<b>Budget Council</b>	<b>6/03/17</b>
<b>Wirral South Constituency Committee</b>	<b>5/10/16</b>



## Constituency Committee - Wirral South Thursday, 20 April 2017

<b>REPORT TITLE:</b>	<b>Wirral South Budget Summary</b>
<b>REPORT OF:</b>	<b>Director for Health and Wellbeing</b>

### REPORT SUMMARY

This report provides an update on the Constituency Committee's end of year budget position and their associated spend for 2016/17.

The work of Wirral South Constituency Committee contributes to a range of Wirral Plan 2020 pledges and neighbourhood working is key to delivery of the Plan.

This report affects all Wards within the Wirral South Constituency (Bebington, Bromborough, Clatterbridge, Eastham and Heswall).

This is not a key decision.

### RECOMMENDATION/S

It is recommended that:

RECOMMENDATION 1: The Committee note the projected budget position for 2017/18 (outlined in table one).

RECOMMENDATION 2: Those wards that have remaining monies (e.g. ITB/Road Safety monies, Clean Up, Love Wirral) allotted to them meet with the Constituency Manager to agree a programme of spend in time to report back specific details to the next committee (21 June 2017).

## SUPPORTING INFORMATION

### 1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 To enable the work of the Wirral South Constituency Committee to be focussed upon the agreed priorities and spend to be distributed accordingly.

### 2.0 OTHER OPTIONS CONSIDERED

- 2.1 Learning has been taken from this committee's spend throughout its operation.

### 3.0 BACKGROUND INFORMATION

- 3.1 Table one (below) outlines the projections for carry forward into 2017/18.

Table One:

Priority/Budget Line	Description	Projected Carry Over Into 2017/18
Ward by Ward Core Budget	Initially divided at a rate of £10k per ward at the outset of the inaugural year of this committee (2013/14)	£27,995
Improve Open Spaces	Allocated £15k core budget per year	£18,281
Social Isolation	Allocated £15k core budget per year	£15,268
Gaps in Youth Provision	Allocated £15k core budget per year	£23,340 (this does not include any spend on 16/17s NCS bursary)
Transport Growth	Allocated £32,500 in 2016/17 (£6,500 for Bromborough and the remaining £26,000 to be allocated by the collective Transport Growth Task and Finish Group approx. £20,000 of which has been allocated to improvements in Poulton Road)	£32,500 (approx. 20k of this allocated to Poulton Rd improvements project)
ITB/Road Safety	Various amounts carried over from both 14/15 and 15/16 on a ward by ward basis	£38,670
General Engagement	Various projects managed by the engagement officer (e.g. Christmas Together)	£13,103
Operational	To facilitate day to day activity of Wirral South Constituency Team	£1,855
ASB	Carry over from 2015/16	£1,106
Love Wirral	Allocated 2k per ward in 2015/16	£10,000
Clean Up	Allocated 2k per ward in 2015/16	£5,818



#### **4.0 FINANCIAL IMPLICATIONS**

- 4.1 This report has implications for the expenditure of budget allocated to Wirral South Constituency Committee.
- 4.2 Regular budget monitoring with Business Services takes place to ensure that the expenditure incurred is accurate and complies with what has been agreed by the Committee.

#### **5.0 LEGAL IMPLICATIONS**

- 5.1 The arrangements help the Council to deliver on the Localism Act 2011 and Public Services (Social Value) Act 2012.

#### **6.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS**

- 6.1 The arrangements help the Council to deliver on the Localism Act 2011 and Public Services (Social Value) Act 2012.

#### **7.0 RELEVANT RISKS**

- 7.1 Failure to agree the distribution of funding limits the Committee's ability to effectively tackle its priorities and may result in a loss of funding allocation.

#### **8.0 ENGAGEMENT/CONSULTATION**

- 8.1 Elected members, community representatives and members of the public have the opportunity to participate in all Constituency Committees.
- 8.2 The neighbourhood working model strengthens the Council's relationship with the voluntary, community and faith sector.

#### **9.0 EQUALITY IMPLICATIONS**

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments/equality-impact-assessments-2010-14/chief>

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#### **APPENDICES**

None

#### **REFERENCE MATERIAL**

None

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## **Constituency Committee - Wirral South** **Thursday, 20 April 2017**

<b>REPORT TITLE:</b>	<b>Wirral South Community Representative Report</b>
<b>REPORT OF:</b>	<b>Director for Health and Wellbeing</b>

### **REPORT SUMMARY**

This report details progress to date following the co-opting of five Community Representatives (Com Reps) to the Wirral South Constituency Committee (WSCC) on 15 October 2015 and since the previous committee on 5th October 2016. This report also highlights particular issues being experienced by the communities within the five wards and seeks to bring them formally to the attention of the committee.

### **RECOMMENDATION/S**

It is recommended that:

Recommendation 1: The Chair and Vice-Chair meet with Com Reps within 4 weeks of this Committee.

Recommendation 2: Each Ward Local Action Team meets within 6 weeks of this Committee.

Recommendation 3: All issues raised are noted by the Committee and subsequently discussed within the Local Action Teams.

## **SUPPORTING INFORMATION**

### **1.0 REASON/S FOR RECOMMENDATION/S**

- 2.1 To enable the work of the Constituency Committee to be focused upon the needs of the local area and to ensure projects commence as expediently as possible.

### **2.0 OTHER OPTIONS CONSIDERED**

- 2.1 Recruitment of community representatives was agreed by committee

### **3.0 BACKGROUND INFORMATION**

#### **3.1 BEBINGTON**

- 3.1.1 Due to illness, no report has been submitted for Bebington ward.

#### **3.2 BROMBOROUGH**

##### **3.2.1 NEW FERRY**

- 3.2.1.1 At the time of writing this in the aftermath of the weekend's disaster, a third of the district centre's businesses will be out of action due to buildings being either totally destroyed, partially collapsed, or within the cordon where structural assessments still need to be made. The Council's emergency team have done a sterling job of finding temporary accommodation for the many residents who had to be evacuated from their homes; affected residents have been given cash, clothing and other essential items donated by local businesses and individuals who have demonstrated how close our community actually is underneath the surface. We are becoming aware that some of the businesses affected may not have adequate insurance cover for their buildings, and they will need ongoing support from the Council and other agencies to work out a plan to remedy this situation. Longer term, there is going to have to be some significant redevelopment work in the district centre. The Town Team have also arranged a meeting for the Traders where David Ball and CEO of Wirral Chamber of Commerce will be present. An Emergency Community Hub has also been set up at the Village Hall from 29<sup>th</sup> – 31<sup>st</sup> March to offer support and guidance to anybody who may need it, with various agencies being present at this.

- 3.2.1.2 The perennial problem of anti-social behaviour has returned to New Ferry with large groups of teenagers gathering particularly in the precinct where they use some of the business premises' free Wi-Fi. Residents and traders have often felt intimidated by the large numbers of young people being abusive towards them. Liaisons are ongoing between Councillors, Police and other Council agencies to find better ways to tackle the problems.

- 3.2.1.3 The Football on Friday Nights programme at the Oval, for which the Mid-Wirral Crime Prevention Panel has sourced funding for many years, is in

jeopardy of disappearing as a result of the increasing difficulty of finding funders prepared to sponsor it. This vital activity attracts up to 200 young people per session during the summer months, encouraging young people to participate in organised, structured sport/activity and keeping them off the streets where they might otherwise be causing anti-social issues. The Mid-Wirral Crime Prevention Panel is doing what it can to find funding to sustain the programme, but if it fails, the programme will sadly have to be terminated.

3.2.1.4 At the time of writing, a Dementia Friends Information Session has been organised for April, giving those who attend further information on dementia and how to support people to live well with dementia.

3.2.1.5 An event for socially isolated people has been organised for 19th April, offering free lunch, music and songs, a magic show - and is coupled with fire safety and home security advice from the Merseyside Fire & Rescue Services and the Mid-Wirral Crime Prevention Panel respectively. The event has been made possible with funding kindly given by the Heswall Round Table.

3.2.1.6 Planning for the New Ferry Festival for 15th/16th July is still ongoing, but the Council's new procedure adopted as of 1st April of making event organisers on Council owned land pay a fee for holding the event (in this case, £450) may deter us from continuing with the plans. The event had been planned as a way of raising funds to pay for New Ferry's Christmas Lights this winter.

3.2.2 BROMBOROUGH (supplied by Lin Longshaw-Parr):

3.2.1 A series of health walks from the library/civic centre should start near the end of May, organised by the Friends of Bromborough Library.

3.2.2 Friends of Bromborough Library are doing well with several people having signed up as friends. They have also been given £200 from the local Councillors to put towards enhancing the front of the library/civic centre with tubs/ plants etc.

#### **4.0 CLATTERBRIDGE**

4.1 Nothing to report.

#### **5.0 EASTHAM**

5.1 Light Bites

Following on from the first Christmas Together event held in Eastham on Christmas Day 2016 (supported by the Com Rep, Elected Members, local businesses, the local community, and Wirral Council) a Light Bites event has been organised and funded by the Delamere Community Centre. The first event was held in March and involved volunteers providing soup and sandwiches followed by social activities for members of the local community. It was well attended with 26 people at the first one followed by 24 people attending the second event. Additional funding for the event has been provided by Heswall Round Table.

## 5.2 Gift Network

After a long period of virtually no activity in Eastham and the fact that local communities and members of the WSCC were not informed that a small grant scheme was available for local communities, a meeting was initiated with the new providers of the GIFT contract. This has resulted in 2 people being referred to GIFT following the launch of the Light Bites lunch which was also attended by a member of the GIFT team.

## 5.3 St Anselmian's Rugby Club Planning Application

The formal planning application to develop the St Anselmian's Rugby Club development has been submitted to the Council following consultation with members and the local community and involves a new sports pavilion/community facility and 21 houses on the existing site. Local organisations and members of the local community are concerned about the impact of traffic and road safety as a result of this development and the impact on local children having to cross the A41 to access the new community facility.

## 5.4 Wirral South In Bloom

A successful bid was made to the Wirral South In Bloom fund by the After School Club run by volunteers in Eastham to develop a growing project that will encourage parents and children to take pride in their local community, instil an interest in growing food and brighten up the local area and their homes/gardens.

## 5.5 Torr Park

Following a number of consultation meetings between the local community and Council Officers, an Advisory Board and Steering Group have been set up to oversee the development and implementation of the project to improve facilities and maintenance in Torr Park with the £50k budget provided by Section 106 funds.

## 5.6 Country Parks – Parking Charges

Eastham Community Forum and local residents are against the introduction of any parking charges in Eastham Country Park. The impact of the displacement of traffic onto other roads and Levers car park has not been assessed by the Council as well as the impact on local traders and homeowners adjacent to the Country Park. Many local residents use the Park on a daily basis for leisure and recreational activities and need to use their cars to access these facilities as it is not easily accessible by foot.

# 6.0 HESWALL

6.1 The Town Directory was issued in February. It was well received and thanks are due to the co-ordinators Angela Dordevic and Nick Drew, and all the helpers and contributors.

6.2 The Heswall Action Group led by Dr Dick Atkinson have agreed the name Connecting Heswall for the Residents Forum/hub. The hub will enable the town's people to create a more caring, less isolated community. The forum will support people to help each other, give the community a voice and enable

statutory and voluntary organisations to play more cost effectively to each other's strengths. A first draft of a constitution for the Forum has been prepared. The Group will work closely and openly with the proposed WSCC Heswall local action team being established soon to develop a local plan to contribute to the constituency plan. Officers have been working with the Action Group on specific projects and all parties now need to work closely together on all aspects of the ward's development. This is new territory for Heswall and the necessary building of community capacity and the enlisting of help and support will take time and effort. Recruitment of individuals and community groups/organisations will be a priority.

- 6.3 In the meantime the Action Group are concentrating on a project to get Heswall's high street to bloom this year. Helped by Dale Farm's team of disabled gardeners, residents are ringing trees with circles of flowers and creating new flower beds on the grass verges of the road. Shops and residents have already contributed over £400 to buy the flowers and Dale Farm and the Heswall Society have received £250 each via Wirral South In Bloom grants to do likewise. The benefits are already significant, visible, and chime well with the existing efforts of the Heswall Society and the Council. The Action Group have reported that the initial feedback and reactions are very positive. Residents are saying that the effect is appreciated by many people. Residents are chatting to each other and shopkeepers, asking what more could be done and saying that it is adding colour and brightness to their lives. Plus, a range of agencies which previously worked quite independently are playing to each other's strengths to turn the High Street into a more popular walkway and shopping area.
- 6.4 The Action Group advise that they plan to hold open meetings before long to refine their ideas. At first it was hoped that this might happen by the Spring. But, it is now accepted that it will take a little longer. Before too long, however, as well as making a colourful difference on the ground, the Group hopes that developments will provide Heswall's Community Representative and the Council with an articulate and confident resident's partner.
- 6.5 A new area for the attention of WSCC is the maintenance of the Dales. A Friend of Heswall Dales group is in the process of forming, and will work with the current volunteers at the Dales and the Ranger. This will also open up new opportunities for funding.

## **7.0 COLLABORATIVE NOTE FROM COM REPS - SUMMARY OF 2016/17**

- 7.1 Community Representatives have completed a Com Rep plan for 2017/2018 which they now wish to bring forward for discussion. The plan's principle focus/aim is tackling social isolation and loneliness on a ward by ward basis through working with individual communities and by building community capacity. Broad support for the Com Rep plan and strong team working is essential for success. To secure this support the Com Reps will discuss with the Chair and Vice Chair of WSCC the content of the plan and how best to take it forward.

- 7.2 The plan also considers a number of secondary aims where improvements to working practice can be made.

## **8.0 FINANCIAL IMPLICATIONS**

- 8.1 Effective engagement will maximise social return on any constituency investment

## **9.0 LEGAL IMPLICATIONS**

- 9.1 The arrangements help the Council to deliver on the Localism Act 2011 and Public Services (Social Value) Act 2012.

## **10.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS**

- 10.1 Increased engagement may result in better use of community assets

## **11.0 RELEVANT RISKS**

- 11.1 Failure to engage at a local level may limit the Committee's ability to effectively tackle its priorities.

## **12.0 ENGAGEMENT/CONSULTATION**

- 12.1 Elected members, community representatives and members of the public have the opportunity to participate in all Constituency Committees.
- 12.2 The neighbourhood working model strengthens the Council's relationship with the voluntary, community and faith sector.

## **13.0 EQUALITY IMPLICATIONS**

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments/equality-impact-assessments-2010-14/chief>

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## **APPENDICES**

None



**REFERENCE MATERIAL**

None

**SUBJECT HISTORY (last 3 years)**

<b>Council Meeting</b>	<b>Date</b>

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## **Constituency Committee – Wirral South Thursday, 20 April 2017**

<b>REPORT TITLE:</b>	<b>WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER THREE</b>
<b>REPORT OF:</b>	<b>Director for Health and Wellbeing</b>

### **REPORT SUMMARY**

This report provides the 2016/17 Quarter 3 (October – December) Wirral Plan overview report for committee to review performance against the Wirral Plan. The report, which is included as Appendix 1, sets out the available data for a series of high level indicators which align to the Wirral Plan pledges. A summary narrative is also provided to describe progress in Quarter 3.

### **RECOMMENDATION/S**

It is recommended that:

RECOMMENDATION 1: The progress made in delivering the 2020 plan be noted.

## **SUPPORTING INFORMATION**

### **1.0 REASON/S FOR RECOMMENDATION/S**

To ensure progress on the Wirral Plan is communicated at a local level and is accessible as possible to all.

### **2.0 OTHER OPTIONS CONSIDERED**

Not including the report within the body of the Constituency Committee

### **3.0 BACKGROUND INFORMATION**

This report provides the 2016/17 Quarter 3 (October – December) Wirral Plan overview report for committee to review performance against the Wirral Plan. The report, which is included as Appendix 1, sets out the available data for a series of high level indicators which align to the Wirral Plan pledges. A summary narrative is also provided to describe progress in Quarter 3.

Sitting below the Wirral Plan Overview Report, there are detailed pledge reports which include progress on all measures and actions set out in the pledge supporting strategies. These are all published on the performance page of the Council's website.

<http://www.wirral.gov.uk/about-council/council-performance>

There is no Quarter 3 update for the vulnerable children reach their full potential pledge. Following the Ofsted Inspection in September, work to improve outcomes in this area has been reviewed and will be reported through the Council's Improvement Plan.

Work on the pledge community services are joined up and accessible is embedded across the Wirral Plan, so no individual pledge report is provided.

### **4.0 FINANCIAL IMPLICATIONS**

There are no financial implications from this report.

## **5.0 LEGAL IMPLICATIONS**

There are no legal implications from this report.

## **6.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS**

There are none arising from this report

## **7.0 RELEVANT RISKS**

The performance management framework is aligned to the Council's risk management strategy and both are regularly reviewed as part of corporate management processes.

## **8.0 ENGAGEMENT/CONSULTATION**

The priorities in the Wirral Plan pledges were informed by a range of consultations carried out in 2015 and 2016 including the Wirral resident survey.

## **9.0 EQUALITY IMPLICATIONS**

The Wirral Plan equality impact assessment can be found at:

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments/equality-impact-assessments-2014-15/chief>

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## **APPENDICES**

**Appendix one: WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER THREE**

## **REFERENCE MATERIAL**

*None*

## **SUBJECT HISTORY (last 3 years)**

<b>Council Meeting</b>	<b>Date</b>
<b>People Overview and Scrutiny Committee</b>	<b>1<sup>st</sup> Feb 2017</b>

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# **WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER THREE**

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# PERFORMANCE SUMMARY

pledge	indicator	Wirral Plan Start	End of Year Target	Q3 Target	2016-17 Q1	2016-17 Q2	2016-17 Q3	Trend	Direction of Improvement
Older people live well	Healthy Life Expectancy at birth: Males	59.8 2011-13	59.8		60.4 Green			↑	Higher is better
	Healthy Life Expectancy at birth: Females	61.8 2011-13	61.8		60.9 Amber			↓	Higher is better
Children are ready for school	Foundation Stage - % achieving a good level of development	62.8% 2013-14 Acad Year	85.0%				69.6% Red	↑	Higher is better
Young people are ready for work and adulthood	The % of children achieving 5 good GCSE's (or equivalent) at Key stage 4 (including English and Maths)	60.0% 2013-14 Acad Year	68.0%				62.2% Amber	↑	Higher is better
	Percentage of schools rated 'good' or 'outstanding' by Ofsted	84.0% Aug 2015	93.4%				91.0% Green	↑	Higher is better
Reduce child and family poverty	The proportion of children in low income families	21.5% Aug 2013	21.4%			23.3% Amber		↓	Lower is better
	Increase the employment rate in Wirral	66.7 2014-15	70.9	70.6	69.7 Green	69.7% Green	69.0 Red	↑	Higher is better
	The achievement gap between pupils eligible for free school meals and their peers achieving at Key Stage 4 (5 or more good GCSE's including English and Maths)	35.7% 2013-14 Acad Year	23.0%			35.7% Red		↔	Lower is better
People with disabilities live independent lives	Health related quality of life for people with long term conditions	0.698 2014-15	0.698			0.695 Green		↓	Higher is better
	Employment rate aged 16-64 - Equality Act core or Work Limiting Disabled	37.5% Jun 2015	43.6%	43.6%	46.6% Green	48.3% Blue	45.4% Green	↑	Higher is better



# PERFORMANCE SUMMARY

pledge	Indicator	Wirral Plan Start	End of Year Target	Q3 Target	2016-17 Q1	2016-17 Q2	2016-17 Q3	Trend	Direction of Improvement
ZERO TOLERANCE TO DOMESTIC VIOLENCE	Number of domestic abuse Wirral MARAC cases per 10,000 adult females	54 2014-15	52	39	13 Green	27 Green	36 Green	↓	Higher is better (Policy is to initially increase reporting)
	Children and young people experience domestic abuse (Wirral MARAC cases)	1,289 2014-15	1,524	1,143	302 Green	579 Red	807 Red	↓	Higher is better (Policy is to initially increase reporting)
	Percentage of incidents of repeat domestic abuse (Wirral MARAC cases)	16% Apr 2014 - Mar 15	25%	25%	30% Amber	21% Green	25% Green	↓	Lower is better
GREATER JOB OPPORTUNITIES IN WIRRAL	Increase the number of jobs created and safeguarded via Invest Wirral	970 2014-15	979	475	74 Blue	193 Blue	480 Green	↓	Higher is better
	Increase the employment rate in Wirral	66.7 2014-15	70.9	70.6	69.7 Green	69.7 Green	69.0 Red	↑	Higher is better
VIBRANT TOURISM ECONOMY	Increase visitor numbers each year based on the 2014 baseline (m)	7.59 2014	7.87		8.20 Green			↑	Higher is better
	Increase the value of the tourism economy by at least 5% each year (£m)	£355.00 2014	£372.75		£385.80 Green			↑	Higher is better
TRANSPORT & TECHNOLOGY INFRASTRUCTURE FIT FOR THE FUTURE	Increased the volume percentage of people cycling	0% Index for 2013/14	8%			19% Blue		↑	Higher is better
	Reduce the number of people killed or seriously injured in road traffic accidents	140 2014-15	96	72	29 (P) Amber	55 (P) Green	86 (P) Amber	↑	Lower is better
	Maintain the condition of Wirral's strategic network - Principal Roads	1.40% 2014-15	2.00%			1.40% Blue		↔	Lower is better
	Maintain the condition of Wirral's strategic network - Non-principal Roads	1.40% 2014-15	2.00%			1.30% Blue		↑	Lower is better

# PERFORMANCE SUMMARY

PLEDGE	INDICATOR	WIRRAL PLAN START	END OF YEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
LEISURE AND CULTURAL OPPORTUNITIES FOR ALL	Adult (14+) participation in sport (at least once per week)	38.2% 2014 - 15	39.5%				35.8% Amber	↓	Higher is better
WIRRAL RESIDENTS LIVE HEALTHIER LIVES	Admission episodes for alcohol related conditions	853.0 2013-14	810.0				819.0 Amber	↑	Lower is better
	Smoking prevalence in adults (age 18 and over) in Wirral	17.2% 2014	16.5%			18.9% Red		↓	Lower is better
	Excess weight in adults	66.2% 2012-14	N/A				66.7%	↓	Lower is better
GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS	Bring 1,250 empty properties back into use	0 N/A	529	469	388 Blue	446 Green	524 Blue	N/A	Higher is better
WIRRAL'S NEIGHBOURHOODS ARE SAFE	Reports of anti-social behaviour (ASB) to Merseyside Police	11,837 2014-15	10,749	8,700	2,764 Blue	5,777 Blue	8,048 Blue	↑	Lower is better
	Number of crimes recorded by the Police	19,061 2014-15	20,954	15,716	4,906 Green	9,841 Green	14,839 Green	↑	Lower is better
ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS	Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti (Main Gateways and Retail Areas)	97.5% 2014 - 15	93.0%	93.0%	94.2% Blue	97.3% Blue	98.7% Blue	↑	Higher is better
	Achieve 50% kerbside recycling of domestic waste by 2020	36.30% 2014-15	40.00%	36.40%	35.70% Red	38.40% Green		↔	Higher is better

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# PLEDGE: OLDER PEOPLE LIVE WELL

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## Overview from the Pledge Sponsor

Since October 2016, there has been further progress to report across all areas of the strategy. Wirral Dementia Action Alliance was launched in early 2016 thanks to the enthusiasm of local people who want to work together to make the whole of Wirral a better place for people living with or supporting people with dementia. There are now plans for a public-facing campaign led by Age UK Wirral and the Alzheimer's Society challenging some of the assumptions people have around dementia. The Alliance now has 10 members.

More information can be found on their website:  
[www.dementiaaction.org.uk/local\\_alliances/15366\\_wirral\\_daa](http://www.dementiaaction.org.uk/local_alliances/15366_wirral_daa).

We know how important it is for older people to have access to the right information at the right time and in response to this a new advice service was commissioned in December 2016. 'Ask Us Wirral' will commence from the 1st April 2017 and will be a borough-wide service providing information and sign-posting, basic advice and more detailed legal advice. Some of the key benefits of the new service include improved digital access and a single telephone number for all enquiries.

Through the strategy, it is recognised that being and feeling safe is a priority for all of our residents, but especially for older people. It is positive to report the continued reduction in crime and anti-social behaviour in Wirral which illustrates the great partnership working and innovative programmes that are being delivered across the borough.

A second 'Great Wirral Door Knock' was held with partners in Woodchurch at the beginning of December. Together, the team knocked on almost 900 doors and were able to reach several residents who had been feeling lonely and made sure they knew of the various Christmas Day lunches in their area and other regular activities offered in their community. A further door knock is planned in Rock Ferry in March.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
Healthy Life Expectancy at birth: Males	59.8 2011-13	England: 63.4 (2012 - 2014) North West: 61.1 (2012 - 2014)	59.8		60.4 Green			↑	Higher is better
Healthy Life Expectancy at birth: Females	61.8 2011-13	England: 64.0 (2012 - 2014) North West: 61.8 (2012 - 2014)	61.8		60.9 Amber			↓	Higher is better

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# PLEDGE: CHILDREN ARE READY FOR SCHOOL

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## Overview from the Pledge Sponsor

Development remains steady across each key priority area and associated actions against plans. Lead organisations continue to input appropriately to ensure outcomes are progressed, recorded and reported in line with the pledge 'children are ready for school'.

The take up of the 2 year old offer has seen significant improvements during the last quarter and is now reporting take up by 88.05% of eligible children, this is an increase from 75.40%. Attention will remain focussed in this area to ensure that the target of 90% take up is pursued. Take up across the respective constituency areas is also improved:

- Wirkenhead - increase from 67.15% to 84.76% in the last term (an increase of 17.61% increase)
- Wallasey - increase from 77.96% to 89.27% in the last term (an increase of 11.31%)
- South and West - increase from 72.38% to 90.90% in the last term (an increase of 18.52%).

Whilst this improvement is good, and is the result of a whole partnership approach to tackling this persistent issue through the work of the pledge group, we can never be satisfied with this until we meet the challenge of all children taking up their offer, and if they do not, we understand the circumstances of each child and family not doing so. Our local position now exceeds the national expectation for reporting against this outcome and brings Wirral in line with other Local Authorities in the Liverpool City Region.

The early year's foundation stage profile results have increased slightly from 69.5% to 69.8%. This outcome still remains as one of the highest both regionally and nationally. The results across the North West for the highest attaining Local Authorities, Wirral being one of them, have remained relatively static from the

previous academic year. The end of year target is ambitious and despite Wirral's performance improving by 5.8% since the start of the Wirral Plan, with reporting 2.9% higher than the North West average and 0.3% higher than performance nationally, the outcome still reports red. The reporting target for next year will be adjusted. The focus locally remains to narrow the gap for those children who are still not reaching a good level of development at the end of reception class year. Targeted work with 22 schools continues and will be closely monitored.

Research and evaluation of what is in use across the North West region to successfully track children's development has informed the selection of a tool to track development of Wirral's children in their earliest years. Implementation of the tool locally will begin during the next academic year.

Health outcomes for the priority 'Children in Wirral will start life well' (infants who received a 6-8 week Development Check by the time they were 8 weeks, babies who received a 12 month Health Visitor review by the time they turned 12 months and children who received a 2-2½ year Health Visitor review), were low when compared to both the National target and North West regional neighbours, and challenging targets have been pursued during this reporting period.

Whilst some progress has been achieved it still remains that the indicators may remain rated red (or amber) against target for the duration of the reporting period (2016 /17). It was agreed to set the target high and make our expectation for compliance and improvement clear to providers, our partners and service users. Further development remains a clear focus.

A training programme (Cherish) has now been written for Early Years practitioners focussing on the attachment needs of young children in Early Years settings. The first training course will be delivered in March 2017 to 20 participants, initially targeting practitioners in settings/schools with 2 year olds and Foundation Stage 1 provision. The aim of the course is for participants to develop and understand the

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# PLEDGE: CHILDREN ARE READY FOR SCHOOL

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## Overview from the Pledge Sponsor

importance of promoting and developing secure attachments between themselves and children in their setting. It will also look at the impact this has on the child's development and long term well-being.

A successful workshop in December 2016 considered alignment across the priorities and actions, to both share the responsibilities against expected progress and to reduce any duplication. Work is already benefiting developments and is particularly evident in the take up of the 2 year old offer.

Learning from Ofsted in terms of our youngest children and their families has been a key driver for recent developments around safeguarding. Recent developments see a multi-agency pre-birth liaison meeting take place monthly to ensure that needs are identified as soon as possible and the right support is offered.

The 'my child can' is key to effective communication and has started to be used by wider partners to ensure key messages are translated and better engagement with parents/carers and the wider community is considered for the agenda.

Work in the next quarter will focus on: developing stretching targets and action plans to deliver these outcomes for the next reporting period.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OFYEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
Foundation Stage - % achieving a good level of development	62.8% 2013-14 Acad Year	England: 63.9% (2015-16 Acad Year) North West: 66.7% (2015-16 Acad Year)	85.0%				69.6% Red	↑	Higher is better

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# PLEDGE: YOUNG PEOPLE ARE READY FOR WORK AND ADULthood

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## Overview from the Pledge Sponsor

In this quarter the latest Ofsted figures have been published with 91% of Wirral schools rated as good or outstanding which is an improvement of 7% from the previous academic year. Performance figures for the rate of progress made by students from the end of primary school to the end of secondary schools (Progress 8 score) that form part of the Department of Education's (DfE) headline measures have also become available. For the 2015-16 academic year, Wirral's Progress 8 score was slightly below the national average but compared favourably to North West neighbours. Wirral is ranked 6 out of 23 North West Local Authorities.

Work is continuing to support schools that are below DfE floor standards and current school level data indicates that progress is being made. Extensive work is underway by the School Improvement Locality Boards to ensure all pupils are able to access the revised curriculum specifications with a view to improve the attainment gap between pupils in receipt of free school meals and their peers.

An analysis of the current and future population of children with special educational needs is being undertaken. These projections and forecasts will support planning to ensure there are sufficient of the right kind of places in mainstream, special school and resource base provision, which are responsive to the needs of Wirral children, young people and family's needs both now and in the future.

The new Electronic Personal Education Plan training has been delivered to designated teachers to allow closer monitoring of our most vulnerable children and review the impact of related interventions. In September twelve care leavers enrolled on the Employability Skills programme and eight have now completed the outward bound residential element with internship employer placement organised from January 2017.

A named primary mental health worker from the Child and Adolescent Mental Health Service (CAMHS) has visited most mainstream schools and a telephone consultation line is now available to all schools. Several secondary schools have

signed up to take part in the Team of Life project which will support pupils making the transition from primary to secondary school and a peer mentoring programme using mental health first aid has been delivered to nine high schools.

Public Health colleagues have continued to deliver the accredited Future Focus programme with emphasis on working with young people not in education or training. The programme includes motivational interviewing, building self-esteem, confidence, aspirations and resilience and has received positive feedback from young people. A Health Services in Schools Network group has been established to ensure any emerging issues are addressed and to ensure resources achieve the best outcomes for young people.

As part of the Young Chamber programme 'The Big Debate' was hosted by Birkenhead High School Academy (BHSA) featuring 5 senior private sector employer representatives plus the BHSA Headteacher making up the Question Time style panel. There have also been a further two 'behind the scenes' events with both Tranmere Rovers Football Club and Contessa Hotels. All activities have been focused on raising young people's aspirations and supporting them in making future career choices.

The 2016 annual Youth Parliament was held on 8 November 2016. This event enabled young people to raise issues important to them on the theme of mental health and debate them with local elected members. Staying safe and anti-social behaviour are key features of the Girls and Lads projects which are delivered by youth workers in schools and youth groups and target vulnerable and at risk young people.

In Quarter 4, a key area of focus for the Youth Service will be National Citizen Service programme for 15 to 17 year olds. In March the 2017 Wirral Careers and Skills Show will take place with over 40 employers committed to attend and provide 'have a go' opportunities for young people.

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# PLEDGE: YOUNG PEOPLE ARE READY FOR WORK AND ADULthood

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INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OFYEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
The % of children achieving 5 good GCSE's (or equivalent) at Key stage 4 (including English and Maths)	60.0% 2013-14 Acad Year	England: 53.3% (2015-16 Acad Year) North West: 56.6% (2015-16 Acad Year)	68.0%				62.2% Amber	↑	Higher is better
Percentage of schools rated 'good' or 'outstanding' by Ofsted	84.0% Aug 2015	England: 89% (Aug 2016) North West: 91% (Aug 2016)	93.4%				91.0% Green	↑	Higher is better

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# PLEDGE: REDUCE CHILD AND FAMILY POVERTY

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## Overview from the Pledge Sponsor

In Quarter 3 the Improving Life Chances Steering Group working with local agencies and communities has continued to make good progress in delivering the strategy action plan.

The Community Pilots took full advantage of the Christmas season to provide festive activities to engage families. 2,500 Christmas hampers were delivered across the pilot communities. This was made possible through volunteer support, 'in-kind' contributions and a range of sourced external funding. Leaflets containing information on local support organisations were included in the hampers. The hampers provided an excellent means of engaging with local families. We have received a great deal of positive feedback and the following example illustrates how the hamper enabled us to reach families most in need; a single father with 3 young children was struggling financially, but was afraid to ask for help as he feared that his children would be taken off him. We were able to help with some of the more immediate hardship issues for him around food and bedding and also identify what additional support was available longer term. Engagement through community activities is enabling us to reach families that do not seek help from statutory organisations.

The pilots continue to evolve and include additional elements, for example in each of the areas the Sports Development Team have been delivering a project called 'fit and fed', which provides a meal and diversionary activity for young people at risk of anti-social behaviour. Delivery plans have been developed in each of the pilot areas to cover issues prioritised by each of the working groups, including local community representatives.

The child poverty awareness e-learning is being accessed by local professionals. We are going to target specific organisations to increase uptake and look at how we can deliver face to face for some key groups to increase signposting and support for the most vulnerable.

A Department for Work and Pensions Super Partners event was held in December; the focus of the event was to understand the particular needs and barriers to employment of parents with caring responsibilities. The Benefit Cap has now been fully implemented in Wirral. Some families are now taking up the additional support that is in place to find employment. The next Improving Life Chances Steering Group will explore what further support may be required.

In Quarter 4 we will be continuing to develop the community pilots, building on the relationships that they have already established.



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Indicator	Wirral Plan Start	Most Recent Benchmark Data	End of Year Target	Q3 Target	2016-17 Q1	2016-17 Q2	2016-17 Q3	Trend	Direction of Improvement
The proportion of children in low income families	21.5% Aug 2013	England: 19.9% (Aug 2014) North West: 22.6% (Aug 2014)	21.4%			23.3% Amber		↓	Lower is better
Increase the employment rate in Wirral	66.7 2014-15	England: 74.1% (Oct 2015-Sep 2016) North West: 73.4% (Oct 2015-Sep 2016)	70.9	70.6	69.7 Green	69.7 Green	69.0 Red	↑	Higher is better
The achievement gap between pupils eligible for free school meals and their peers achieving at Key Stage 4 (5 or more good GCSE's including English and Maths)	35.7% 2013-14 Acad Year	England: 30.3% (2014-15 Acad Year) North West: 27.9% (2014-15 Acad Year)	23.0%			35.7% Red		↔	Lower is better

# PLEDGE: PEOPLE WITH DISABILITIES LIVE INDEPENDENT LIVES

## Overview from the Pledge Sponsor

There has been good progress in quarter 3 with the appointment of a Lead Commissioner - All Age Independence in November to lead on delivering this strategy and the implementation of an all age Integrated Disability Service in 2018.

In December a new Independence Bulletin was launched. This quarterly electronic newsletter will be distributed across the partnership and networks and will be made publicly accessible. The bulletin provides a means to share the latest information on policy, research and innovative projects for people with disabilities.

There is good progress in developing the marketplace of service providers. The Live Well Wirral website went live in October 2016. This service complements the Local Offer website (for Children and Young Peoples service providers) to support people with disabilities in having access to the full range of services available to them.

A pathways to employment event was delivered in November for partners and provider organisations to find out more about the support offer available to help people into work. This was followed by a Disability Confident event December specifically targeting employers. Further events will be scheduled in the coming year.

A new Advocacy Hub contract was awarded in October and the contract is due to start on 1st February and run for three years. The Hub will deliver the statutory advocacy services the Council is responsible for providing including Independent Mental Capacity and Health Advocacy and Care Act Advocacy as well as general advocacy and the promotion of self and peer advocacy. These services ensure that people with disabilities are effectively represented and supported in relation to decisions made about them and their care provision.

Disabled Go audits have now been completed at various locations across the borough including Council buildings, Leisure Centres and across the transport network. Over 550 access reviews and 150 access guides have been completed and will be made available to people living in and visiting Wirral. This will provide increased opportunities for people with disabilities to access services and facilities and be better able to plan their visits to specific locations and attractions. Merseytravel have expressed an interest in working with Disabled Go across their whole network to improve access for people with disabilities.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
Health related quality of life for people with long term conditions	0.698 2014-15	England: 0.741 (2015 - 16)	0.698			0.695 Green		↓	Higher is better
Employment rate aged 16-64 - Equality Act core or Work Limiting Disabled	37.5% Jun 2015	England: 51.2% (Oct 2015 - Sep 2016) North West: 46.6% (Oct 2015 - Sep 2016)	43.6%	43.6%	46.6% Green	48.3% Blue	45.4% Green	↑	Higher is better

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# PLEDGE: ZERO TOLERANCE TO DOMESTIC VIOLENCE

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## Overview from the Pledge Sponsor

A partnership approach to support victims of domestic abuse, reduce the acceptability of domestic abuse amongst the public and promote a zero tolerance attitude to domestic abuse continues through the Domestic Abuse and Harmful Practices Steering Group.

The Tomorrow's Women Wirral Peer Mentor Project, being managed by Wirral Connect, is delivering a highly effective community based support programme for survivors of domestic abuse, resulting in:

- Page 49
- Providing mentoring support to 400 women affected by domestic abuse
  - 32 women successfully achieving the Level 2 Award in Peer Mentoring qualification
  - 25 women pursuing the role of a Domestic Abuse Mentor
  - 100 women disclosing domestic abuse for the first time
  - 250 women with improved awareness and access to domestic abuse support services, reduced levels of social isolation and improved levels of confidence and emotional wellbeing

A short survey of the women that completed the course was conducted, with the following outcomes:

- 20 went onto further volunteering
- 32 had improved levels of employability, wellbeing and confidence, and the skills to support and identify someone affected by domestic abuse
- 5 had moved into work / further education

The Safeguarding Board Website has been developed to provide information, advice and guidance to help combat domestic abuse. It includes a full package of multi-agency safeguarding training that has been rolled out across the Partnership. A referral pathway has been established and promoted to the relevant professional agencies, and a brand and logo in support of Zero Tolerance and the Wirral Domestic Abuse Alliance has been adopted. Further work is to be undertaken to promote this to agencies, friends and families.

Early Help and Intervention programmes to support vulnerable children and young people have been commissioned and work is underway to enable engagement with domestic abuse victims presenting at accident and emergency.

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Indicator	Wirral Plan Start	Most Recent Benchmark Data	End of Year Target	Q3 Target	2016-17 Q1	2016-17 Q2	2016-17 Q3	Trend	Direction of Improvement
Number of domestic abuse Wirral MARAC cases per 10,000 adult females	54 2014-15	National: 34 (Oct 2015 - Sep 2016) Similar Peer Group: 42 (Oct 2015 - Sep 2016)	52	39	13 Green	27 Green	36 Green	↓	Higher is better (policy is to initially increase reporting)
Children and young people experience domestic abuse (Wirral MARAC cases)	1,289 2014-15		1,524	1,143	302 Green	579 Red	807 Red	↓	Higher is better (policy is to initially increase reporting)
Percentage of incidents of repeat domestic abuse (Wirral MARAC cases)	16% Apr 2014-Mar 2015	National: 26% (Oct 2015 - Sep 2016) Similar Peer Group: 31% (Oct 2015 - Sep 2016)	25%	25%	30% Amber	21% Green	25% Green	↓	Lower is better

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# PLEDGE: GROWTH PLAN PLEDGES

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## Overview from the Pledge Sponsor

During Quarter 3 progress has been achieved in a number of key projects:

- The number of jobs created/safeguarded continues to exceed target and Wirral Council supported the submission of 11 Single Investment Fund applications to the City Region in December 2016 to support our jobs growth pledge.
- The Wirral Ways to Work Programme has engaged almost 600 clients since starting in April 2016 with over 100 people finding work or training which is supporting our pledge to link our residents to economic growth.

Through our Devolution Deals with Government we have launched a Skills for Growth Advisers programme across the City Region to work alongside our Business Growth Hub Advisers, providing businesses with funding and advice on skills to support our workforce skills pledge.

- To frame our inward investment offer we have consulted with businesses and key stakeholders to create a new inward investment narrative under the brand: Wirral Well Made which will fit within the wider Liverpool City Region investor collateral.
- We launched our procurement opportunity for our new Wirral Business Support Service in December 2016 which will see a new service created by June 2017 to support our thriving small business pledge.
- We delivered our first ever River of Light firework display with Liverpool City Council which attracted over 50,000 visitors to Wirral's coast, supporting our vibrant tourism economy pledge.

- Delivery of the Growth Plan is on target to complete activities to plan and achievement of key performance indicators (KPIs) with the exception of Employment Rate. Whilst this KPI is a useful known measure of employment at the local level, it is subject to constant and seasonal fluctuations as data is produced from National Statistics collected via the government's Office Of National Statistics (ONS) Annual Population Survey sampling with an 8 month reporting lag. Our activities to increase employment this year are designed to positively affect the performance of this indicator over the lifetime of the Growth Plan.

In Quarter 4 we plan to complete a number of our annual milestone activities such as:

- Finalise our Wirral Waters Investment Fund Collaboration Agreement in January 2017 to enable us to kick start applications in 2017/18.
- Launch our Health Related Worklessness Programme in February 2017 which will support almost 2,000 of our most isolated residents over its two year lifetime.
- Select a supplier for our Wirral Business Support Service which will enable us to launch a new service for businesses in June 2017.

# PLEDGE: GROWTH PLAN PLEDGES

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OFYEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
Increase the number of jobs created and safeguarded via Invest Wirral	970 2014-15		979	475	74 Blue	193 Blue	480 Green	↓	Higher is better
Increase the employment rate in Wirral	66.7 2014-15	England: 74.1 (Oct 2015-Sep 2016) North West: 73.4% (Oct 2015-Sep 2016)	70.9	70.6	69.7 Green	69.7 Green	69.0 Red	↑	Higher is better
Increase visitor numbers each year based on the 2014 baseline (m)	7.59 2014		7.87		8.20 Green			↑	Higher is better
Increase value of tourism economy by at least 5% each year (m)	£355.00 2014		£372.75		£385.80 Green			↑	Higher is better

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# PLEDGE: TRANSPORT AND TECHNOLOGY FIT FOR THE FUTURE

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## Overview from the Pledge Sponsor

The Connecting Wirral Transport Strategy (CWTS) Steering Group has continued to work well together to share initiatives, encourage input and deliver the outcomes of this strategy. The group has been expanded to make sure we address disability concerns whenever possible during development and delivery phases.

In Quarter 3:

- Wirral received a National Highways and Transport (NHT) Network award at the NHT Annual Conference in recognition as being the only authority in England who has shown significant improvement in all the Road Safety elements of the Public Satisfaction Survey.

The roll out of superfast broadband was completed at the end of October 2016 ahead of schedule and resulted in the deployment of 494 superfast structures offering services to an additional 60,120 premises across Merseyside.

- We have slightly improved all aspects of our residents overall satisfaction with our highways and transportation services and walking/cycling facilities - the figures all equal or above the national average.
- The formal Bus Alliance has now been signed focusing on growing the number of fare paying passengers, improving customer satisfaction and driving up investment for the benefit of all who use bus services.

- The Business Travel and Mind Your Business Team have continued to recruit new businesses whilst supporting existing businesses to encourage and support staff to travel safely and sustainably - a key focus of Q3 has been advance communication and planning to support the Merseytravel programme to replace the Liverpool rail track and the Wirral Partnership Road Safety Week initiative.
- The Travel Solutions' Programme to support residents to access employment and training continues to gain strength with 1250 referrals being handled between April and December 2016. The project is supporting Wirral residents to overcome barriers to accessing employment and over 75% of residents who are assisted are still in employment 6 months after receiving support. Unfortunately funding for this project will conclude March 2017.
- Although the majority of indicators are making good progress the number of road traffic collisions resulting in death or serious injury being reported at this time is slightly higher than we had hoped or anticipated; it is likely that once verified at year-end the figure will have reduced bringing it into line with the hopes of the Road Safety Partnership.

# PLEDGE: TRANSPORT AND TECHNOLOGY FIT FOR THE FUTURE

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OFYEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
Increased the volume percentage of people cycling	0% Index for 2013/14		8%			19% Blue		↑	Higher is better
Reduce the number of people killed or seriously injured in road traffic accidents	140 2014-15	England: 0.741 (2015-16)	96	72	29 (P) Amber	55 (P) Green	86 (P) Amber	↑	Lower is better
Maintain the condition of Wirral's strategic network - Principal Roads	1.40% 2014-15	England: 4% (2014-15) North West: 4% (2014-15)	2.00%			1.40% Blue		↔	Lower is better
Maintain the condition of Wirral's strategic network - Non-principal Roads	1.40% 2014-15	England: 7% (2014-15) North West: 8% (2014-15)	2.00%			1.30% Blue		↑	Lower is better



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# PLEDGE: ASSETS AND BUILDINGS ARE FIT FOR PURPOSE FOR WIRRAL'S BUSINESSES

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## Overview from the Pledge Sponsor

Quarter 3 has seen significant activity within the established Assets and Capital Group and its governance; the formation of the Assets Transformation Board will ensure that all key asset decisions align with the Wirral Plan: a 2020 Vision. The newly formed Wirral Property Board which has members from the leading public services on Wirral will report progress to the Wirral Delivery Board (Wirral Partnership) and will play an increasing role in the shaping of the Borough and its service delivery.

Page 55  
A bid entitled 'Wirral Regeneration Enabling Project', was submitted to the One Wirral Public Estate Board in collaboration with our Liverpool City Region partners. The outcome of the bid, to be announced by March 2017, will influence the implementation of projects designed to improve the borough and enable the Wirral Property Board to maximise the potential to increase the commercial worth of Wirral's assets and buildings, ensuring the best value for money for our residents.

Work has commenced on the Pilot 'Re-Imagining Leisure' Project, a key service asset review incorporating all leisure spaces, and parks. to provide value for money leisure facilities for Wirral residents, and the results are to be included in a report scheduled for June 2017.

Work on the establishment of a Property Company by the end of 2017 is underway, and an options analysis report will be taken to Cabinet in February 2017 for approval. An Assistant Director of Commissioning will join the Council in mid-February 2017, to ensure the effective review of financial management provision and support the establishment of the Property Company.

Phase One of the implementation of a Commercial Optimisation Review will commence during Q4, holding Asset Management workshops to review assets identified for potential disposal, alternative use, development programmes, income generation etc.

# PLEDGE: LEISURE AND CULTURAL OPPORTUNITIES FOR ALL

## Overview from the Pledge Sponsor

We have continued to make excellent progress on achieving our pledge for residents to enjoy leisure and culture opportunities in Wirral.

The first 'Wirral Culture Tank' took place in December 2016 at Pacific Road, Birkenhead with the aim of promoting networking amongst those working in the creative sector and encouraging discussion and feedback about how we can continue to develop Wirral's cultural identity. The event was hosted by Wirral Chamber of Commerce and was attended by around 50 organisations. It is hoped that the networking forum will continue to grow through a further programme of events throughout 2017-18.

An integral part of this pledge was to promote what is happening across Wirral and the fantastic events taking place. Wirral View, our partnership publication, includes a dedicated 'What's on' section to highlight to residents the range of events and activities in Wirral and encourages organisations to use Wirral View to publicise their own events free of charge.

The Sports Development unit within Wirral Council delivers a programme of activities to get young people involved in sport and also encourage them to get involved with their communities. One of these programmes is the National Citizens Service (NCS), a government-funded voluntary personal and social development programme for 15-17 year olds. During quarter three the NCS programme was successful in engaging 57 young people to undertake citizenship activities which included working with homeless people and taking part in a 'sleep out' in Birkenhead.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
Adult (14+) participation in sport (at least once per week)	38.2% 2014 - 15	England: 37.0% (2015-16) North West: 36.1% (2015-16)	39.5%				35.8% Amber	↓	Higher is better

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# PLEDGE: WIRRAL RESIDENTS LIVE HEALTHIER LIVES

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## Overview from the Pledge Sponsor

Action to tackle tobacco use:

- By the end of quarter three, the local stop smoking service has supported 1396 people to set a quit date, 691 clients were still smoke free at 4 weeks (a quit rate success of 49%). 61% of the 4 week quitters remained smoke free at 12 weeks. The local service has provided bespoke training for midwives to increase referrals.

- Work has commenced with Cammell Laird ship builders to develop a smoke free site.

Stoptober was promoted by the Council and partners to raise awareness of the benefits of quitting smoking.

Action to tackle alcohol misuse:

- Reducing the Strength - this voluntary scheme working with local stores who sell alcohol continues to have high engagement with local retailers. 92 Businesses are now signed up to the scheme, the majority of these businesses are situated in our most challenged parts of the borough. Three 'Custodians' training courses have been run at which Reducing the Strength businesses are trained in identifying problematic drinking and signposting customers to support.

Action to promote healthy eating:

- Excess Weight in Adults and Prevalence of Healthy Weight in Adults report a worsening picture across the country including Wirral on the number of people who are overweight and obese. Wirral Council commissioned weight management on referral service has proved both popular and successful with over 1,000 service

users accessing weight loss services provided by Slimming World and Weight Watchers. Data so far indicates good levels of weight loss along with high levels of user satisfaction.

- Over 90 Wirral fast food take-ways now have at least a bronze level 'Eatwell Wirral' award meaning they have made a series of healthy improvements to their overall offer e.g. using a different cooking oil and directly promoting healthier options.
- Better Food Wirral continues to move forward with a recent round of innovation funding giving grants to 6 local organisations for various schemes to promote a healthier local food culture e.g. the Family Trust's development of a healthy eating resource for carers of people with mental health problems. A whole range of original and innovative practice and thinking is captured by Better Food Wirral's online presence which encompasses an online magazine, Facebook page and Twitter feed.
- Five targeted schools have now completed their Takeaway For a Change intervention resulting in highly positive feedback on their involvement. 5 further schools have been targeted (using National Child Measurement Programme data) for the next round of activity.

During quarter three a workshop was held to review the Healthier Lives Pledge to ensure a strong focus going forward on delivering this pledge. A further workshop is planned for March 2017 to identify any additional activity to be prioritised in 2017/18 to help local people stay healthy for as long as possible.

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# PLEDGE: WIRRAL RESIDENTS LIVE HEALTHIER LIVES

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INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OFYEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
Admission episodes for alcohol related crimes	853.0 2013-14	England: 645 (2013 - 2014) North West: 775 (2013 - 2014)	810.0				819.0 Amber	↑	Lower is better
Smoking prevalence in adults (age 18 and over) in Wirral	17.2% 2014	England: 16.9% (2015) North West: 18.6% (2015)	16.5%			18.9% Red		↓	Lower is better
Excess weight in adults	66.2% 2012-14	England: 64.8 (2013 - 2015) North West: 66.6 (2013 - 2015)	N/A				66.7%	↓	Lower is better

# PLEDGE: GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS

## Overview from the Pledge Sponsor

Further progress has been made during Quarter 3 to deliver our pledge to provide good quality housing to meet our residents' needs whilst supporting the Council's aspirations for economic growth.

During Quarter 3 we continued to support both the provision of quality housing and those who need our help:

- We successfully secured £7M of funding to support the building of affordable homes, 88 more affordable homes have already been delivered since April 2016.

Work has continued at pace to develop our housing offer via a Housing Growth Plan which will accelerate housing growth, securing a Housing Zone status for Wirral Council with the benefits of associated capacity funding and working with partnerships at a Liverpool City Region level to support opportunities on both a regional and local level.

- We have been working with a variety of partners to develop targeted campaigns to address poor quality housing and fuel poverty, for example a Warm Home Discount mailshot was made to 760 private households who fell into specific criteria and therefore likely to be eligible for the £140 discount on their electricity bill and were offered support to apply. 107 households received the discount following the mailshot, helping to alleviate fuel poverty.
- By the end of December 2016, and following interventions, our Officers removed 698 hazards from private sector homes.

- The strategic review of sheltered housing services for older people has looked at the level of demand and undertaken an inspection of appropriate existing sheltered schemes. Proposals for pilot schemes will be developed for recommendation and approval by year-end.
- We have continued to see an increase in referrals linked to a drive from Health & Social Care to prevent hospital admission/readmission and aid hospital discharge and were able to respond to this with the installation of 2290 home adaptations between April and December 2016.

During Quarter 4:

- We intend to continue supporting priority actions that have longer term completion dates which will result in our ability to identify further sites and new opportunities for housing growth.
- Proposals for pilot schemes which could be reconfigured for additional domiciliary care services are being drafted for recommendation and approval by partners by March 2017.
- Rather than looking at groups in isolation, we will be addressing the needs of our vulnerable residents with the development of one commissioning plan for young people, children at risk and socially excluded groups.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
Bring 1,250 empty properties back into use	0 N/A		529	469	388 Blue	446 Green	524 Blue	N/A	Higher is better

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# PLEDGE: WIRRAL'S NEIGHBOURHOODS ARE SAFE

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## Overview from the Pledge Sponsor

Wirral's overall crime rate has reduced after increases in previous years, justifying the integrated multi agency approach being introduced in Wirral. The crime categories not showing a reduction compared to the same period last year are violence and shoplifting. This is a widespread trend, but Wirral has improved it's ranking from 11th to 4th for shoplifting category and from 6th to 5th for violence with injury category in just over two years (October 2014 to December 2016) compared to similar authorities.

Anti-social behaviour reported to the Police continues to fall year on year and the emphasis put on restorative justice practises, hate crime and domestic violence is helping to support the most vulnerable victims and reduce repeat victimisation.

The Police 'Community First' reorganisation is now fully implemented, with teams based on function rather than location. The Local Policing Team will continue to deliver excellent services alongside it's crime reduction partners exploiting insight and intelligence to overcome the challenges in hard-pressed communities.

Tomorrow's Women Wirral (TWW) have been commended by the Butler Trust for their work on a Community Payback project commissioned to address Domestic Abuse and Harmful Practices. The results are impressive, with breach rates low and the majority of the women completing their hours and achieving additional qualifications. TWW are due to receive their commendation from HRH Princess Anne in March 2017.

In the coming months initiatives will be carried out to target cyber crime, using a social media campaign which will form part of the global 'Safer Internet Day' taking place on the 7th February 2017. A consultation for a Cumulative Impact Policy for the Central Birkenhead area will be completed by the end of February 2017 which, if implemented, will lead to alcohol licensing applications in the area being rejected unless a strong case can be made. This has the potential to make a marked improvement for members of the community in an area that has been the crime hotspot for Wirral for 30 years and has the highest rate of alcohol fuelled crime and disorder, and to reduce workloads for crime prevention agencies.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
Reports of anti-social behaviour (ASB) to Merseyside Police	11,837 2014-15		10,749	8,700	2,764 Blue	5,777 Blue	8,048 Blue	↑	Lower is better
Number of crimes recorded by the Police	19,061 2014-15		20,954	15,716	4,906 Green	9,841 Green	14,839 Green	↑	Lower is better

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# PLEDGE: ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS

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## Overview from the Pledge Sponsor

Progress has continued during Quarter 3 to build on the positive impact of our achievements since April 2016 in neighbourhoods across the borough.

Highlights during Quarter 3 include:

- Over 98% of street cleanliness target has been achieved supported by 20 out of 28 locally identified hot spots being cleared. Clearances have been achieved in the main through working with private landowners and the results have been the provision of a much nicer and safer environment for our residents to enjoy.

We have improved or maintained earlier performance for waste and recycling and remain positive that by year-end we will achieve our goals.

- Environmental enforcement remains a very high priority to the Council and in partnership with Kingdom Limited we continue to exceed targets relating to littering and within the first year of their work to enforce against dog fouling we have so far achieved a 78% improvement when compared to the same period last year. Local areas are benefitting from the increased cleanliness and fewer concerns are being raised by residents. The longer term goal is to encourage behavioural change.
- During the last quarter we have been able to support community events where local people have got involved in their local area to improve the environment, for example work undertaken by volunteers from HYPE (Helping Young People Everywhere) who transformed a memorial garden back into use on the Woodchurch estate that had previously fallen into disrepair.

- We continue to work with Wirral's young people through the Eco Schools campaign; this quarter we delivered the 'Lights Out' project, with nine schools reusing some of the Council's old bell light fixtures, to produce a sculpture to highlight British species in decline due to climate change and urbanisation.

- Wirral Council was nominated for a "Most Improved" Council award at the end of 2016 for Street Cleansing, and while we did not win the category it was an acknowledgement of our endeavours to provide excellent and wide ranging frontline services and recognised our continuous improvement.

During Quarter 4:

- We will continue our long term goal to change the behaviour of residents and visitors to the borough so that our environment is protected and used appropriately.
- Through the use of targeted campaigns we will provide information and guidance to residents on ways to improve waste and recycling opportunities.
- We will develop a package of support and resource to be offered to uphold the work of volunteer groups to support the 'Love Where You Live' scheme due to be launched in March 2017.

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# PLEDGE: ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS

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INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OFYEAR TARGET	Q3 TARGET	2016-17 Q1	2016-17 Q2	2016-17 Q3	TREND	DIRECTION OF IMPROVEMENT
Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti (Main Gateways and Retail Areas)	97.5% 2014-15		93.0%	93.0%	94.2% Blue	97.3% Blue	98.7% Blue	↑	Higher is better
Achieve 50% kerbside recycling of domestic waste by 2020	36.30% 2014-15		40.00%	36.40%	35.70% Red	38.40% Green		↔	Higher is better